Training With Industry American Dietetic Association

LTC Vivian Hutson, SP TWI Fellow, ADA October 2003



American Dietetic Association

ADA Headquarters (Chicago)

- Executive Office
 - Legal Counsel
- Strategic Management/Governance
 - Book Publishing
 - CADE/Education Programs, Accreditation & Student Operations
 - Careers & Student services
 - CDR/Credentialing
 - House of Delegates
 - Scientific Affairs & Research



ADA Headquarters (Chicago) - cont

- Finance and Administration
- Foundation
- Human Resources
- Marketing & Communications
- Member Services
- Professional Development & Meeting Services





ADA Office (Washington, DC)

- Policy Initiatives & Advocacy
 - Quality, Outcomes & Coverage
 - Government Relations
 - National Nutrition Policy
 - Legislative & Political Affairs
 - State Government Relations
 - Regulatory Affairs
 - Grassroots



ADA Governance

- Board of Directors (BOD) governs ADA
 - 17 board members
 - + ADA CEO (non-voting)
- House of Delegates (HOD) governs the profession [144 delegates]
 - 110 Affiliates Delegates (53 affiliate dietetic associations)
 - + 18 Professional Issues Delegates (28 DPGs)
 - + 10 At-Large Delegates
 - + 6 HOD Directors



American Dietetic Association

Preceptors

- Ron Moen CEO, ADA
- Stephanie Patrick VP, Policy Initiatives & Advocacy
- Esther Myers Director, Scientific Affairs & Research
- COL Brenda Forman Chief Dietitian, US Army



Projects

- Reimbursement Issues
- Obesity Weight Management Program
- TRICARE & FEHBP
- Reimbursement Reps Network
- Regulatory Issues
- Beta Testing for Web-Based Diet Manual



Projects (cont)

- Nutrition Quality of Life
- Public Policy Workshop Research Summaries
- Evidence Analysis Workshop
- Dietetic Practice-Based Research Network
- FNCE Activities



Committee / Work Group Involvement

- Standardized Language
- Definitions / Scope of Practice
- State Issues Task Force
- Research Committee
- Nutrition Care Process
- Research Priority Setting Task Force



Standardized Language Task Force

- BOD appointed TF in Jun 03
- Standardized Language = uniform terminology with explicit definitions to reflect nutrition diagnoses & interventions
- Will become the dietetic professionals "vocabulary"



Purposes of Standardized Language

- Serve as a useful oral and written (also electronic) communication method
- Show the value of dietetic services by documenting nutrition care provided
- Provide the capability to move to a paperless system
- Provide the capability to collect and compare Nutrition Care Process data



Purposes of Standardized Language (cont)

- Promote collaboration with other healthcare providers
- Provide additional avenue to make services of dietetic professionals visible
- Lay the groundwork for consistency and high quality of nutrition care
- Provide decision tools



Standardized language TF Goals

- Initial lists of nutrition diagnoses & interventions w/ explicit definitions, defining characteristics & related problems.
- Organization of lists into categories in a hierarchy suitable for compatibility with existing data automation systems.
- Proposed methodology for field testing & validating lists; submitting new nutr diagnoses & interventions.
- Plan for disseminating info to members.



Obesity Weight Management Program

- Proposal to an insurance company to use a disease management program for obese and overweight clients as a first-line intervention
- Stresses behavior and lifestyle changes
- Based on scientific application of nutrition intervention provided by RDs



Nutrition Quality of Life (NQoL) Survey

- Prepared grant application
- "Psychometric development of a NQoL Survey"
- NQoL needs further development for use in improving patient compliance and assessing effectiveness of dietary interventions
- 1,400 outpatients, 8 sites (2 Army)



Reimbursement - MNT CPT Codes (ADA, AMA, & CMS)

- 97802
 - MNT; initial assessment & intervention, ind, face-to-face with pt, each 15 min
- 97803
 - Re-assessment & intervention, ind, face-toface with pt, each 15 min
- 97804
 - Group (2 or more individuals), each 30 min



2003 Fee Schedule – CMS (Effective 1 Mar 03)

<u>City</u>	15 min MNT 97802,97803	<u>30 min MNT</u> <u>97804</u>
San Francisco, CA	\$21.64 (total RD payment)	\$8.42
Queens, NY	\$18.63	\$8.42
Miami, FL	\$16.72	\$8.42
Chicago, IL	\$16.61	\$6.71

American Dietetic Association

TRICARE

- Limits on TRICARE Weight Management Benefits
 - 10 USC 1079 (a) (11): "Tx of obesity may not be provided if obesity is the sole or major condition."
 - 32 CFR 199.4 (28): Non-surgical services (*including nutrition counseling*) and supplies for the treatment of obesity or weight reduction are not covered.



TRICARE Non-Benefits

- Counseling Services
 - TRICARE does not cover nutritional counseling
 - Counseling services may be covered under the expanded preventive care benefit
 - Expected components of good clinical practice integrated into the appropriate office visit at no additional charge



Federal Employees Health Benefits Program (FEHBP)

- Offers multiple managed FFS, POS, and HMO plans to federal employees and annuitants
- About 9 million persons covered
- Purchases coverage from private health insurance plans; does not pay directly for any medical services or regulate the amounts the plans pay
- Administering agency is OPM



State Issues Task Force

 Provide direction and guidance to the Legislative and Public Policy Committee (LPPC) as it addresses ADA's policy work in the state arenas



State Issues TF (cont)

- Assess the policy environment at the state and local levels
- Solicit input from various sources, including House and Board members, affiliate leaders & legislative chairs, general membership, reimbursement chairs, state legislators & organizations of state officials
- Recommend how the association should proceed in the near- and long-term
- Advocate for the proposed changes



State Issues TF (3 subgroups)

- Licensure
 - Licensure / Scope / Complementary and Alternative Medicine / Telemedicine
- Medicaid
 - Medicaid / SCHIP / State Aging Programs
- Lifestyle
 - Diabetes / Obesity / School Nutrition and Competitive Foods Policy and Legislation



Practice Definitions Task Force

 BOD appointed TF in Mar 03 to examine the broad issues of scopes of professional practice and standards for RDs / DTRs



Practice Definitions Task Force

- Created a conceptual algorithm, termed the Scope of Dietetics Framework; a Scope of Dietetics Practice Decision Tree; and a table of descriptions/definitions for key practice terms
- Framework describes the broad range of services and expectations of the profession
- TF built the framework so that others can fill in the specifics to write the scope of practice



Public Policy Workshop

- Become familiar with current public policy issues
- Enhance grassroots lobbying capabilities



Textbooks of Military Medicine

- Recruit Medicine
 - Nutrition and Weight Control chapter
- Borden Institute
- Tri-service team



Questions / Comments?

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Have a great FNCE! ©

